Entrepreneurship
Interdisciplinary Program Minor

Statement of Philosophy
The entrepreneurship minor allows students of all academic disciplines to develop an entrepreneurial mindset. This enables students to envision things that don’t currently exist, identify problems worth solving, and develop an ability to affect change in a positive manner. This may include the creation of a new business venture, serving as an intrapreneur in a corporate setting or solving a community problem through a social entrepreneurial solution. In each setting, the solution to any problem calls for specific skills, which we have defined as our entrepreneurship program outcomes:

- The ability to think in a creative and critical manner.
- The ability to recognize opportunities.
- The ability to capitalize on these opportunities by generating new ideas and marshaling resources.
- The ability to create and operate a new venture.

Students will gain these skills through a highly experiential, hands-on approach coupled with the guidance of mentors.

Transfer Policy for the Entrepreneurship Minor
All 300 – 400 level courses offered by the Economics/Accounting/Management (EAM) Department to fulfill requirements for Accounting, Actuarial Science, Business Management, and Economics majors and Accounting, Business Management, Economics, Entrepreneurship and Not-for-Profit minors will be taken in residence or on an approved Central College off-campus program. Exceptions to this are allowed with departmental approval.

Minor Restriction
A student cannot declare both the Entrepreneurship Minor and the Not-for-Profit Minor.

Entrepreneurship Minor Requirements (22 credit minimum)

1. Complete all of the following:
   - ENTR 215 The Entrepreneurial Mindset (3)
   - ENTR 315 Advanced Entrepreneurship: Startup Semester (3)
   - BMGT 311 Principles of Management (3)
   - BMGT 371 Principles of Marketing (3)
   - BMGT 341 Social Entrepreneurship (3)

2. Complete one of the following:
   - ACCT 241 Introduction to Financial Accounting (3)
   - BMGT 335 Not-For-Profit Management (3)
   - ENGL 344 Writing for Non-Profit Organizations (4)

3. Complete one of the following:
   - BMGT 331 Business Law I (3)
   - BMGT 375 Marketing Research (3)
   - GEOG 320 Principles of GIS w/ Lab (3)
   - THEA 230 Arts Management (4)

4. Complete an internship or experiential opportunity pre-approved by the entrepreneurship director (1-3 credits)