**NOT-FOR-PROFIT MANAGEMENT**

*Interdisciplinary Program Minor*

**Director**  
Jaclyn Rundle

**Statement of philosophy**

Not-for-profit organizations are looking for talented individuals who are prepared to take on the challenges of managing their organizations. Examples of such organizations include the American Red Cross, Big Brothers Big Sisters of America, Chamber of Commerce, Department of Human Resources, Des Moines Playhouse, Iowa Arts Council, Iowa Department of Economic Development, Lutheran Social Services, Fair Haven Nursing Home, Girl Scouts of America, Pella Historical Society, Pittsburgh Symphony Orchestra, United Way, YMCA, World Vision and hundreds of others. Such organizations need people to promote the organization, raise funds, organize volunteers and spark caring in their communities.

Numerous Central College students are looking for a career that will use their social skills and their organizational abilities, and will offer them the fulfillment of helping others. Central’s not-for-profit management minor prepares graduates to assume entry level management positions in the nonprofit sector by helping students develop their skills in fundraising, grant writing, volunteer development, marketing and program planning.

The Not-For-Profit Management minor is designed primarily for students majoring in subjects other than business who plan careers in nonprofit organizations (educational institutions; governmental agencies; and social service organizations such as Habitat for Humanity, the Red Cross, the Iowa Arts Council, or the YMCA). For more information about the Not-For-Profit Management minor, or to declare the minor, please contact Dr. Jaclyn Rundle.

**Transfer Policy for the Not-For-Profit Management Minor**

All 300 – 400 level courses offered by the Economics/Accounting/Management (EAM) Department to fulfill requirements for Accounting, Actuarial Science, Business Management, and Economics majors and Accounting, Business Management, Economics, Entrepreneurship and Not-for-Profit minors will be taken in residence or on an approved Central College off-campus program. Exceptions to this are allowed with departmental approval.

**Minor Restriction**

A student cannot declare both the Not-for-Profit minor and the Entrepreneurship minor.

**Not-For-Profit Management Minor Requirements (20 credit minimum)**

1. **Complete all of the following (13 credits):**
   - BEHS 285 Not-For-Profit Seminar (1)
   - BMGT 311 Principles of Management (3)
   - BMGT 335 Not-For-Profit Management (3)
   - BMGT 371 Principles of Marketing (3)
   - ENGL 344 Writing for Non-Profit Organizations (4)

2. **Complete one of the following (minimum of 3 credits):**
   - ACCT 241 Introduction to Financial Accounting (3)
   - BMGT 352 Human Resource Management (3)
   - BMGT 372 Consumer Behavior (3)
   - BMGT 373 Marketing Management (3)

3. **Complete one of the following (minimum of 3 credits):**
   - ACCT 346 Government and Non-Business Accounting (3)
   - BEHS 397 Internship in Not-For-Profit Management (3)
   - COMM 340 Public Relations (4)
   - COMM 362 Environmental Communication (3)
   - COSC 109 Introduction to Information Management (3)
   - ENGL 340 Literary Journalism (4)
   - GEOG 320 Principles of GIS (3)
   - THEA 230 Arts Management (4)

**Service leadership**

Due to the nature of this career, students are strongly encouraged to volunteer in and demonstrate leadership in on-campus and off-campus volunteer organizations. Possibilities include Christian Opportunity Center, JUMP for Kids, orchestra, drama, Student Senate, scouting programs and many others.
Off-campus opportunities
Since many not-for-profit organizations are charitable and international nongovernmental organizations, students are encouraged to study abroad with Central’s programs to take advantage of the numerous opportunities for international internships available in not-for-profit agencies. Excellent internship opportunities are also available in the Chicago Metropolitan Program and in Washington, D.C. at the Washington Center.